

Pr**i**Tec  
Nutra

Vollagen<sup>TM</sup>

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S T U D I E S

# Consumer Efficacy Study: Introduction

- Laboratory data and theoretical data are all very well, but we wanted to try Vollagen® on people to observe results in real world settings.
- We worked with Ayton Global Research (AGR), a leading and award-winning independent global consumer testing organisation. AGR has over 600K volunteers worldwide and works under strict quality systems and protocols to deliver impartial efficacy studies that meet Advertising Standards requirements.
- We performed a study over a 60-day period using 1000mg of Vollagen® (2 x capsules) per day. Study subjects were given unbranded sachets with dose and usage instructions.

# Consumer Efficacy Study: Study Criteria

- 55 female participants aged 30-60.
- Questions, set by AGR to meet internal standards, were scored 1-8 (Strongly Disagree to Strongly Agree). Only mean scores of 66% and above were accepted as 'pass' claims.
- Subjects were given the option of providing comments about the product and their personal experiences.

# Summary of Results

After 60 days of use:

- Firmer, more hydrated skin.
- Fine lines and wrinkles reduced.
- Skin tone is more even and radiance enhanced.
- Appearance of dark circles reduced and eyes look less tired.
- Supple, smoother skin.
- Breakouts and blemishes reduced.
- Skin appears healthier and complexion looks brighter.
- Nails feel stronger, look healthier, and condition improved.
- "I look and feel more youthful."

# Results in detail: The product itself

- Good appearance.
- Easy to swallow.
- Happy to take the supplement regularly.
- I would buy this product.
- I would recommend this product.
- "This is an easy way to take a Collagen supplement."
- "Easy to swallow capsules with no smell or taste."
- "I am amazed at the effects of this product and don't ever want to be without it."



# Results in detail: Hydration, Firmness, Suppleness

After 60 days of use, subjects reported that with regular use:

- Skin feels more hydrated.
- Skin feels softer.
- Skin feels smoother.
- Skin feels more supple.
- Skin feels firmer.
- “Brilliant supplement for dry skin.”
- “Makes all over body dry skin disappear within a week.”
- “My skin feels smoother and more supple.”
- “My skin feels plumper and hydrated.”



**Before**

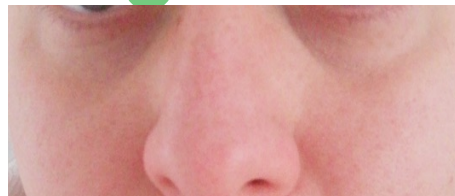


**After**

# Results in detail: Radiance and tone

After 60 days of use, subjects reported that with regular use:

- Skin feels more radiant.
- Skin tone looks more even.
- Skin looks healthier.
- Complexion looks brighter.
- “My skin is more radiant.”
- “My complexion appeared more even.”
- “My skin tone and moisture levels are more balanced.”
- “My skin felt more fresh faced and I noticed I was wearing less and less makeup during the study.”



**Before**



**After**

# Results in detail: Fine lines, wrinkles, dark circles

After 60 days of use, subjects reported that with regular use:

- Fine lines and wrinkles appear reduced.
- The appearance of dark circles under the eyes is reduced.
- Eyes look less tired.
- “I have definitely noticed wrinkles on my forehead and around my eyes reduced. Extremely happy with the results.”
- “I saw a reduction in fine lines and wrinkles.”
- “Really impressed. I had some wrinkles on my forehead and they have dramatically reduced.
- “Dark circles under my eyes are reduced.”



Before



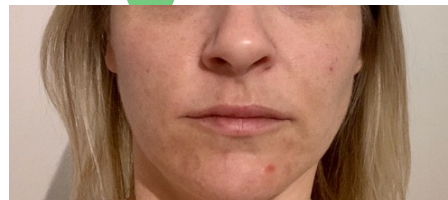
After



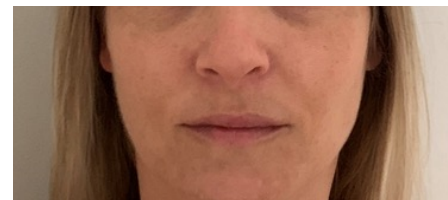
# Results in detail: Breakouts and blemishes

After 60 days of use, subjects reported that with regular use:

- The appearance of breakouts and blemishes is reduced.
- Noticed less breakouts.
- “Bad skin and blemishes have become a thing of the past.”
- “I have noticed a significant reduction in blemishes and breakouts on my face.”
- “My face feels smooth with a little less red patches.”



**Before**



**After**

# Results in detail: Nails

After 60 days of use, subjects reported that with regular use:

- Nails feel stronger.
- Nails look healthier.
- The supplement has improved the overall condition of my nails.
- "My nails are stronger and less brittle."
- "My nails are the strongest they've been in years."
- "Improved the condition of my nails, which had previously been weak and brittle and peeled at the sides."
- "Hair, skin and nails all feel much healthier thanks to this product."



Before



After

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